## Student section of website

**Header**

**Renting off-campus has never been Smarta**

See how Smarta makes your life easier (scroll down animation)

(Large Text, Body Text)

*Header:*

**Off-campus Living That’s Smarta For College Students**

Off-campus living for college students that’s Smarta.

Smarta off-campus living for college students.

*Body:*

Renting as a student should be stress-free. Find and apply for off-campus housing easily from your phone with Smarta.

Student rentals shouldn’t be stressful. Find and apply for off-campus housing quick and easy from your phone with Smarta.

Stress-free student renting is here. Find and apply for off-campus housing quickly and easily from your phone with Smarta**.**

**Body Section 1**

**Stop looking around in a million places for your off-campus home, just choose Smarta**

Students can Find, Apply, and Sign for off-campus housing in their University area right through Smarta

(Large Text, Body Text, CTA)

*Heading:*

Get all things off-campus housing in one place by choosing Smarta/when you choose Smarta.

Meet all of your off-campus housing/living needs at once with Smarta.

All things off-campus living are in one place when you choose Smarta.

**All Things Off-campus Living in One Smarta Place.**

*Body:*

Students can discover, apply, and sign for off-campus housing in their area with the all-inclusive Smarta app.

Discover, apply, and sign for off-campus student housing near your university/near you through Smarta’s all-inclusive app.

Smarta’s app lets you discover, apply, and sign for off-campus homes and apartments with total ease. That means easier searching for the best (rental) property to suit your student needs.

*CTA:*

Download The App

Get Started

Rent Smarta Now

Learn more

Be Smarta

**Body Section 2**

**Forget annoying emails and phone calls, just instant message your landlord when you have a question**

(Large Text, Body Text)

*Heading:*

DM Your Landlord Directly Through Smarta’s App

**Instant Messaging to Connect You With Your Landlord**

Instant Messaging Connects You With Your Landlord

*Body:*

No more unanswered emails or missed calls-- just instant message your landlord directly through Smarta’s app.

When something is wrong or you’ve got questions to ask, get in touch with your landlord through Smarta’s app.

Leave unanswered emails and missed calls in the past. Smarta’s app makes getting in touch with your landlord through instant messages easy and fast.

**Body Section 3**

**Your Home, Your Way**

Use Smarta Badges, VIPs, and other customization tools to never settle on your next home

(Large Text, Body Text, CTA)

*Heading:*

Off-campus Housing Done Your Way

Customizable Off-campus Housing To Suit Students

Custom and Cool Off-campus Housing to Meet Your Student Needs

Custom and Cool Off-campus Housing That Suits You as a Student

Off-campus Housing That’s Right For You

*Body*:

Smarta Badges, VIPs, and other customization tools make finding the perfect place a breeze. You’ll know immediately whether or not the property you’re checking out has all of the amenities you need.

The perfect place is within reach. Smarta Badges, VIPs, and other customization tools make it easy to check out perks and amenities to get the most out of off-campus living.

The perfect place is within reach. Smarta Badges, VIPs, and other customization tools make it easy to get the most out of off-campus living with perks and amenities.

Get the most out of off-campus living. Smarta Badges, VIPs, and other customization tools cover perks, amenities, and more to make the process a breeze.

*CTA:*

Learn more

Find The Perfect Place

Find My Place

Start Looking

**Body Section 4**

**Don’t Get Stuck with a Random Roomie**

Use Smarta’s revolutionary roommate finder to avoid roommate nightmares

(Large Text, Body Text, CTA)

*Heading:*

**Random Roomies No More**

Roommate Horror Stories No More

The Right Roommate(s)

*Body:*

Avoid horror stories of your own by matching with the right roomies. Smarta’s revolutionary roommate finder means no surprises when it comes to sharing your home.

Share your home with the right people and avoid horror stories of your own. Smarta’s revolutionary roommate finder makes matching with roomies fun.

Avoid horror stories of your own. Match with the right roomies through Smarta’s revolutionary roommate finder so that there’s no surprises when it comes to sharing your home.

*CTA:*

Find My Roommate

Find My Roomie(s)

Match Now

**Body Section 5**

**Become a Smarta Student Today**

Benefits of renting Smarta Choice homes, and a CTA to sign up for free

(Large Text, Body Text, CTA)

*Heading:*

**Sign Up For What’s Smarta**

Sign Up To Be A Smarta Student

**Be A Smarta Student**

Sign Up For Smarta Off-Campus Housing

Get Smarta Off-Campus Housing

*Body*:

All things off-campus housing are streamlined through Smarta’s app, from lease agreements to rent payments. Convenient, cool, and reliable-- it doesn’t get Smarta than that.

One platform to manage it all, from lease agreements to rent payments. Off-campus housing just doesn’t get Smarta than that.

*CTA:*

Get Smarta

Get Started

Start Smarta

Get Started Smarta

Start Smarta Now

Rent Smarta Now

## 

## Property Manager section of website

**Header**

**Save Time, Save Money, Rent Smarta**

Smarta gives you the tools you need to manage students stress-free (scroll down animation)

(Large Text, Body Text)

**Body Section 1**

**We don’t get paid until you get paid**

Properties can list on Smarta for free! Only when a student signs a lease does Smarta charge your account

(Large Text, Body Text, CTA)

**Body Section 2**

**We Bring the students to you**

Stop listing on multiple websites trying to find students, we’ll bring them to you through our unique marketing approach that will make Smarta the central, and essential, tool for finding homes off-campus

(Large Text, Body Text, CTA)

**Body Section 4**

**The Smarta Choice has never been more clear**

Collect Rent, maintenance reports, and feedback from tenants like never before

(Large Text, Body Text, CTA)

**Body Section 3**

**Forget about calling students who never pick up**

Smarta Choice managers can instant message students through Smarta so there’s always a way to stay in contact without interrupting a student’s Darty

(Large Text, Body Text)

**Body Section 5**

**Smarta Family**

We take service seriously, and when you sign up with us you’re just as much a part of the Smarta Family as we are. Sign up today and join us in changing the student housing market forever

(Large Text, Body Text, CTA)